



TECH INSIDER

valuable tech for your business



NATIONAL CYBERSECURITY AWARENESS MONTH

BY RICHELLE CALICOTT

October is National Cybersecurity Awareness Month, and this is the perfect time to evaluate your businesses cybersecurity plan and policies. We've dedicated this quarter's newsletter to security facts and solutions that can keep you informed.

TECHSEVEN PARTNERS
NEWSLETTER

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DO YOU KNOW WHERE YOUR DATA IS?

The Dark Web contains user data about millions of people & companies gleaned from phishing scams, exposed databases, and other vulnerabilities.

28% OF DATA BREACHES HAVE INVOLVED
SMALL BUSINESS IN 2020
(2020 DBIR)

Cyber criminals that acquire data from your small business can use it to access customer or employee accounts to deploy ransomware and commit financial or identity crimes.

Resources: Click to View

[The Layers of the Web: Surface, Deep, and Dark Visual](#)

[Contact our Team for Services to Check if Your Data is For Sale on the Dark Web?](#)



LEASING PROMOTION

Our leasing partner is offering a great promotion on lease rates for qualified projects.

THIS CAN MEAN LEASE RATES AS LOW AS 1%

In times like these, keeping cash ready and available is key for small businesses. Check with our team about a monthly technical budget and leasing options that may help you stay on track with tech projects without breaking the bank.

INQUIRE



Lease Promotion Example

A **\$20,000** tech project costs **\$385** monthly for a **60 month** lease term.

*actual results may vary

CYBERTHREATS FROM WITHIN

Firewalls and passwords are great at keeping business data safe, but did you know that over **70% of small business data breaches come from internal threats**. Check out this funny video from Mimecast that sheds light on a serious problem.



ONLINE SAFETY FOR KIDS



Covid-19 has changed the way our children are learning and that means more time online and more exposure to cyber predators, scams, and bullying.

**MORE THAN 1.5 BILLION CHILDREN
HAVE BEEN AFFECTED BY SCHOOL
CLOSURES WORLDWIDE.**

Below are a few great resources that will help educate you and your kids about internet safety.

- [Internet Safety Guide for Kids by SafeWise](#)
- [FBI Kids - Internet Safety Games for 3rd - 8th Graders](#)
- [How to Keep Your Teen Safe Online](#)